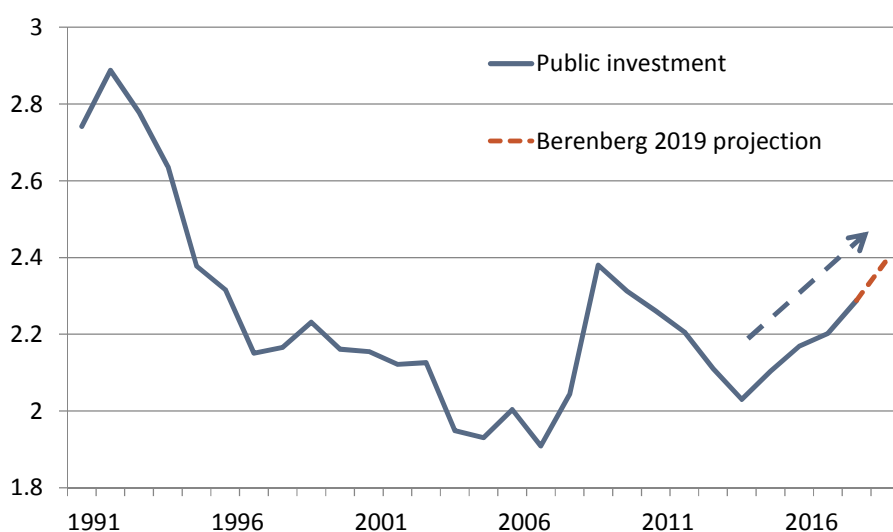


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2 August 2019

Germany: the slow-motion stimulus

German public investment in % of real GDP



Public sector gross capital formation adjusted by gross fixed investment deflator; in % of GDP.

Source: Destatis, Bundesbank, Berenberg

- **The case for a German fiscal stimulus looks clear cut:** Hit by a series of external shocks, German growth has slowed from 2.5% in 2017 to 0.4% yoy in Q2 2019. Sentiment surveys point to more bad news to come. With negative bond yields and a fiscal surplus, Germany could easily afford to open the fiscal taps widely. Nonetheless, Berlin is likely to deliver no more than a modest addition to the fiscal expansion that is in the pipeline already.
- **No appetite for a big boost:** The German gut reaction to a downturn is often to safeguard the budget rather than to ramp up public debt to cushion the blow. Precisely because Germany is so exposed to the ups and downs of the global cycle, it has honed its own ways to deal with shocks without big discretionary changes in fiscal policy. Even in the mega-recession of 2009 with a 5.6% plunge in German real GDP, employment barely contracted and consumer spending continued to rise modestly by 0.3%. Despite a massive US fiscal stimulus, US private consumption contracted by 1.3% in 2009. While German GDP is highly cyclical, consumer incomes and spending are not.
- **The German way to cope:** Household balance sheets are mostly healthy; most companies could also stomach a blow. A structural shortage of skilled labour and public subsidies to reduce working hours instead of dismissing staff help to protect jobs and incomes in a downturn. As voters do not worry very much about their own financial situation, they see little point in a temporary tax cut or a sudden spending splurge to smooth the short-term cycle.
- **Asymmetric shock with a difference:** The downturn in global trade and industry is hitting Germany much more than almost all other euro members. It is the opposite of the euro crisis of 2010-2013. Whereas it could have made sense for strong Germany seven years ago to help its weaker neighbours with a domestic stimulus, few Germans would understand why they should cut taxes for the sake of resilient France, buoyant Spain or an ill-governed Italy now.
- **Fiscal support à la Berlin:** We expect only modest initiatives to cushion the cyclical blow. More generous terms for workers on reduced hours, enhanced depreciation allowances and green initiatives such as subsidies to trade in dirty cars for less polluting new ones are possible. Even if Berlin wanted to, lengthy planning procedures and a lack of qualified labour would make it impossible to deliver any sudden burst in public investment anyway.
- **Expansion in slow motion:** Regardless of the short-term cycle, the structural case for more public investment and targeted tax cuts is more solid. In this sense, Germany is already delivering with changes that add up to a fiscal boost of 0.3-0.4% of GDP in 2019. Pensions rose by 3.4% in July, public sector wages are increasing by 3%, both well ahead of inflation at 1.5%. Public investment is rebounding already (see chart). Expect these trends to continue.

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